



August 11, 2015

TO: Our Valued Customer
SUBJECT: Gelatin in Kellogg's® Food Away From Home Products

Thank you for your inquiry regarding the type of gelatin used in Kellogg's® Food Away From Home Products. The type of gelatin currently used in our products is outlined below. Product information is subject to change without notice.

Pork gelatin is used in Kellogg's® Rice Krispies Treats® bars, Kellogg's® Rice Krispies Treats® cereal, and Kellogg's® Krave® cereal treat bars.

Beef gelatin is used in Kellogg's® Pop-Tarts® Toaster Pastries. Because the gelatin is used in the icing, our unfrosted varieties do not contain any gelatin. However, it should be noted they are not certified Kosher.

Beef or pork gelatin may be used in Kellogg's® Fruity Snacks fruit flavored snacks.

Beef gelatin is used in Kellogg's® Frosted Mini-Wheats® cereal and Kellogg's® Mini-Wheats Little Bites® cereal.

We hope this provides you with the information you need to make food choices appropriate for your menu.

Regards,

A handwritten signature in black ink that reads "Julia Jursinic".

Julia M. Jursinic, MS
Sr. Director, Nutrition Labeling & Regulatory Compliance
Kellogg Company