

Kellogg's®

has a variety of K-12 products
TODAY that have NO ARTIFICIAL

Colors

FD&C Colors

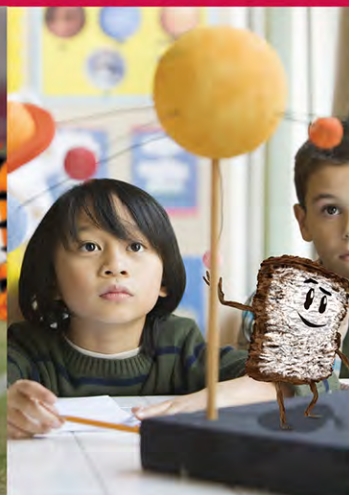
Flavors

Preservatives

**WE ARE POSITIONED TODAY
TO BE YOUR CEREAL PARTNER OF CHOICE.**

Your Kellogg Specialty Channels sales representative will help you menu these K-12 cereal brands to give your students, administrators and parents the nutrition that means the most to them.

Lean on Kellogg to help your food program demonstrate its commitment to nutrition and quality. Kellogg is on a journey to give people more of what they want and need in their food and will continue to in the future.



These Kellogg products have NO ARTIFICIAL

Colors

OR

FD&C Colors

OR

Flavors

OR

Preservatives

(see chart below for details)



Item #	Item Description	Pack Type	Whole Grain-Rich	No Artificial Colors	No FD&C Colors	No Artificial Flavors	No Preservatives
38000-54998	Kellogg's Frosted Flakes® Multi-Grain For Schools (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	X
38000-78786	Kellogg's® Cinnamon Flakes Multi-Grain Cereal For Schools (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	X
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	X
38000-45861	Kellogg's® Frosted Mini-Wheats® Chocolate Little Bites (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	X
38000-00896	Kellogg's Raisin Bran® (1.25 oz. Equiv. of Grain)	1.25 oz./96 ct.	X	X		X	X
38000-78789	Kellogg's® Rice Krispies® Whole Grain (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	X
38000-78787	Kellogg's® Apple Jacks® For Schools (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X			X	
38000-78788	Kellogg's® Froot Loops® For Schools (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X			X	
38000-11465	Kellogg's Frosted Flakes® Multigrain For Schools 1oz. Cereal Pouch (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X	X		X	
38000-11469	Kellogg's® Apple Jacks® For Schools Cereal Pouch (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X			X	
38000-11467	Kellogg's® Froot Loops® For Schools Cereal Pouch (1 oz. Equiv. of Grain)	1.0 oz./96 ct.	X			X	
38000-12585	Kellogg's Frosted Flakes® Multigrain For Schools 2oz. Cereal Pouch (2 oz. Equiv. of Grain)	2.0 oz./48 ct.	X	X		X	
38000-11460	Kellogg's Cinnamon Flakes® Multigrain For Schools Cereal Pouch (2 oz. Equiv. of Grain)	2.0 oz./48 ct.	X	X		X	
38000-11458	Kellogg's® Low Fat Granola Crunchy Clusters Pouch (2 oz. Equiv. of Grain)	2.0 oz./48 ct.	X		X	X	

No artificial colors = does not contain any ingredient added for color
 No FD&C colors = does not contain any certified colors (ex. Blue #1, Red #40, Yellow #5)