



September 25, 2017

TO: Our US Valued Customer
SUBJECT: Kellogg's® and Keebler® Products

Thank you for enquiring about our US products in the USDA Food and Nutrition Service's Child and Adult Care Food Program (CACFP). The crediting information for *Kellogg's®* and *Keebler®* US products listed below is based on the new standards provided under the Child and Adult Care Food Program: Meal Pattern Revisions Related to the Healthy, Hunger-Free Kids Act of 2010, published April 25, 2016. Operators that participate in the CACFP program must comply with these updated meal standards by October 1, 2017. Beginning October 1, 2019, ounce equivalents must be used to determine the quantity of creditable grains.

The table below lists the number of ounce equivalents provided by *Kellogg's®* and *Keebler®* US products to fulfill CACFP meal patterns.

<u>Case Code</u>	<u>Product Name</u>	<u>Serving Size</u>	<u>CACFP Grains (oz eq) Provided Per Serving</u>	<u>Whole Grain-Rich</u>
3800000196	<i>Kellogg's Corn Flakes®</i> Cereal Bowl Pack	1 – 0.75 oz bowl	0.75	
3800000696	<i>Kellogg's® All-Bran® Complete®</i> Wheat Bran Flakes Cereal Bowl Pack	1 – 0.88 oz bowl	0.75	X
3800078786	<i>Kellogg's® Cinnamon Flakes Multigrain for Schools Cereal</i>	1 – 1 oz bowl	1	X
3800003596	<i>Kellogg's® Crispix®</i> Cereal Bowl Pack	1 – 0.75 oz bowl	0.75	
3800004996	<i>Kellogg's® Frosted Mini-Wheats®</i> Bite Size Cereal Bowl Pack	1 – 1 oz bowl	1	X
3800045861	<i>Kellogg's® Mini-Wheats Little Bites®</i> Chocolate Cereal	1 – 1 oz bowl	1	X
3800000596	<i>Kellogg's® Rice Krispies®</i> Cereal Bowl Pack	1 – 0.63 oz bowl	0.5	
3800078789	<i>Kellogg's® Rice Krispies®</i> made with Whole Grain Brown Rice Cereal Bowl Pack	1 – 1 oz bowl	1	X
3800001696	<i>Kellogg's® Special K®</i> Cereal	1 – 0.63 oz bowl	0.5	
3800042798	<i>Kellogg's® Frosted Mini-Wheats®</i> Bite Size Cereal Cup	1 – 2.5 oz cup	2.5	X
3800008636	<i>Kellogg's® Rice Krispies®</i> Cereal Cup	1 – 1.3 oz cup	1.25	
3800006355	<i>Kellogg's® Special K®</i> Cereal Cup	1 – 1.25 oz cup	1.25	
3800021928	<i>Kellogg's Corn Flakes®</i> Cereal Individual Pack	1 – 0.81 oz box	0.75	
3800021937	<i>Kellogg's® All-Bran® Complete®</i> Wheat Bran Flakes Cereal Individual Pack	1 – 1.13 oz box	1	X

3800021960	<i>Kellogg's® All-Bran®</i> Original Cereal Individual Pack	1– 1.76 oz box	1.75	
3800021992	<i>Kellogg's® Frosted Mini-Wheats®</i> Bite Size Cereal Individual Pack	1 – 1.31 oz box	1.25	X
3800021933	<i>Kellogg's® Rice Krispies®</i> Cereal Individual Pack	1 – 0.88 oz box	0.75	
3800021968	<i>Kellogg's® Special K®</i> Cereal Individual Pack	1 – 0.81 oz box	0.75	
3800021982	<i>Kellogg's® Unfrosted Mini-Wheats®</i> Bite Size Cereal Individual Pack	1 – 1.2 oz box	1	X
3800000191	<i>Kellogg's Corn Flakes®</i> Cereal Bulk	1 cup (28g)	1	
3800000691	<i>Kellogg's® All-Bran® Complete®</i> Wheat Bran Flakes Cereal Bulk	¾ cup (29g)	1	X
3800003591	<i>Kellogg's® Crispix®</i> Cereal Bulk	1 cup (29g)	1	
3800004991	<i>Kellogg's® Frosted Mini-Wheats®</i> Bite Size Cereal Bulk	21 biscuits (54g)	1.75	X
3800000591	<i>Kellogg's® Rice Krispies®</i> Cereal Bulk	1 ¼ cup (33g)	1	
3800001691	<i>Kellogg's® Special K®</i> Cereal Bulk	1 cup (31g)	1	
2410013055 3010001008 3010000646	<i>Keebler® Zesta®</i> and <i>Sunshine® Krispy®</i> Saltines – 2 ct	1 – 2 ct pkg.	0.25	
3010010088	<i>Zesta®</i> Mini Saltine Crackers made with whole grain	1 – 0.39 oz Pouch	0.5	X
7978392175	<i>Austin®</i> Cheese Crackers with Cheddar Cheese	1 – 0.93 oz pkg.	0.75	
7978392177	<i>Austin®</i> Cheese Crackers with Peanut Butter	1 – 0.93 oz pkg.	0.75	
7978392179	<i>Austin®</i> Toasty Crackers with Peanut Butter	1 – 0.93 oz pkg.	0.75	
2410012234 2410012261	<i>Cheez-It®</i> Crackers Original	1 – 1.5 oz pkg.	1.75	
2410012796	<i>Cheez-It®</i> Crackers Hot & Spicy	1 – 1.5 oz pkg.	1.75	
2410012660	<i>Cheez-It®</i> Crackers White Cheddar	1 – 1.5 oz pkg.	2	
2410012226	<i>Cheez-It®</i> Crackers Reduced Fat	1 – 1.5 oz pkg.	2.25	
2410010238	<i>Cheez-It®</i> Crackers made with whole grain, Atomic Cheddar	1 – 0.75 oz Pouch	1	X
2410079263	<i>Cheez-It®</i> Crackers made with whole grain, Original	1 – 0.75 oz Pouch	1	X
2410010480	<i>Cheez-It®</i> Crackers made with whole grain, Original	1 – 1 oz Pouch	1.5	X
2410010971	<i>Cheez-It®</i> Crackers made with whole grain, Original Bulk	29 Crackers (30g)	1.5	X
3010020150	<i>Keebler®</i> Animal Crackers*	1 – 1 oz Pouch	1	X

3010055644	<i>Keebler® Bug Bites® Cinnamon* Grahams</i>	1 – 1 oz Pouch	1	X
3010050689	<i>Keebler® Scooby-Doo!™ Bones Cinnamon Grahams*</i>	1 – 1 oz Pouch	1	X
3010040239	<i>Keebler® Elf® Grahams Chocolate*</i>	1 – 1 oz Pouch	1	X
3010040221	<i>Keebler® Elf® Grahams Cinnamon*</i>	1 – 1 oz Pouch	1	X
3010040213	<i>Keebler® Elf® Grahams Original*</i>	1 – 1 oz Pouch	1	X
3010080741	<i>Keebler® Gripz® Chocolate Chip Grahams*</i>	1 – 0.95 oz Pouch	1	X
3010045682	<i>Keebler® Gripz® Cinnamon Grahams*</i>	1 – 0.9 oz Pouch	1	X
3010011654	<i>Keebler® Honey Graham Snacks (Despicable Me 3)*</i>	1 – 1 oz Pouch	1	X
3010020248	<i>Keebler® Honey Grahams Bulk*</i>	4 Crackers (28g)	1	X
3010038406	<i>Keebler® Honey Grahams 2 ct.*</i>	2ct (14 g) pkg.	0.5	X
3010091822	<i>Keebler® Honey Grahams 3 ct.*</i>	3ct (22g) pkg.	1	X
3010091819	<i>Keebler® Honey Grahams with Fiber 3 ct.*</i>	3ct (23g) pkg.	1	X
3010018431	<i>Keebler® Original Grahams Bulk*</i>	4 Crackers (28g)	1	X
3010030074	<i>Keebler® Original Grahams 2 ct.*</i>	2ct (14 g) pkg.	0.5	X
3010091829	<i>Keebler® Original Grahams 3ct.*</i>	3ct (22g) pkg.	1	X
3800024520	<i>Kellogg's® Crunchmania® Bite Size French Toast*</i>	1 – 1.76 oz pkg.	2	X
3800024520	<i>Kellogg's® Crunchmania® Cinnamon Bun*</i>	1 – 1.76 oz pkg.	2	X
3800014688	<i>Eggo® Pancakes Buttermilk Bulk 4”</i>	3 Pancakes (116g)	2.75	
3800014689	<i>Eggo® Waffles Made with Whole Grain 4”</i>	2 Waffles (70g)	1.75	
3800014690	<i>Eggo® Waffles Homestyle 4”</i>	2 Waffles (70g)	2	
3800092560	<i>Kellogg's® Eggo® Mini Pancakes, Blueberry Flavored</i>	1 Pouch	2	X
3800092562	<i>Kellogg's® Eggo® Mini Pancakes, Maple Flavored</i>	1 Pouch	2	X
3800092313	<i>Kellogg's® Eggo® Mini Waffles, Cinnamon Flavored</i>	1 Pouch	2	X
3800092315	<i>Kellogg's® Eggo® Mini Waffles, Maple Flavored</i>	1 Pouch	2	X
3800080693	<i>Kellogg's® Eggo® Mini French Toast, Original</i>	1 Pouch	2	X
3800080801	<i>Kellogg's® Eggo® Mini French Toast, Chocolate Chip</i>	1 Pouch	2	X

Additional Products That Fulfill CACFP Meat/Meat Alternate Requirements			
<u>Case Code</u>	<u>Product Name</u>	<u>Serving Size</u>	<u>Meat Alternate Oz. Eq.</u>
8405971116	<i>Gardenburger</i> ® Hamburger Style Classic Burger - CN Label	1 – 2.5 oz Patty	2.25 ounce equivalents meat alternate
2898949938	<i>Morningstar Farms</i> ® Spicy Black Bean Burger - CN Label	1 – 2.9 oz Burger	2 ounce equivalents meat alternate
2898997152	<i>Morningstar Farms</i> ® Veggie Breakfast Sausage Patties - CN Label	1 – 1.34 oz Patty	1 ounce equivalent meat alternate

For additional information on the revised CACFP meal patterns, please visit: <https://www.fns.usda.gov/cacfp/meals-and-snacks>. This advice does not pertain to school reimbursement programs. We encourage you to contact your Kellogg Sales representative for information about other Child Nutrition programs and additional products that meet CACFP standards. Product nutrition information can change at any time. For current nutrition information, always refer to the individual product package or visit www.kelloggsspecialtychannels.com.

*Exhibit A: Grain Requirements for Child Nutrition Programs has been further revised in CACFP memo code CACFP 16-2017 to exclude sweet crackers from being designated as a grain-based dessert in the CACFP. <https://www.fns.usda.gov/cacfp/grain-based-desserts-child-and-adult-care-food-program>

Information presented in this letter applies to products intended for US consumers only