

MAKE AN IMPACT WITH *Kellogg's* K-12 A LA CARTE

Kellogg's® provides leading brands that align with the **USDA Smart Snack Standards**.

Kellogg's WHOLESOME BARS & TOASTER PASTRIES



Kashi® Chewy Granola Bar Honey Almond Flax
(#18627-03001)
Kashi® Chewy Granola Bar Trail Mix
(#18627-03000)



Nutri-Grain® Cereal Bar Strawberry for Schools
(#38000-59772)
Nutri-Grain® Cereal Bar Apple Cinnamon for Schools
(#38000-59779)
Nutri-Grain® Cereal Bar Blueberry for Schools
(#38000-90819)



Rice Krispies® Chewy Granola Bar Chocolate
(#38000-91612)
Rice Krispies® Chewy Granola Bar Apple Cinnamon
(#38000-48396)
Rice Krispies® Chewy Granola Bar Berry
(#38000-54937)



Kellogg's® Pop-Tarts® made with Whole Grain Frosted Cinnamon, 1ct.
(#38000-55122)
Kellogg's® Pop-Tarts® made with Whole Grain Frosted Strawberry, 1ct.
(#38000-55130)
Pop Tart™ made with Whole Grain Frosted Fudge, 1ct.
(#38000-12070)



Kellogg's® Pop-Tart™ made with Whole Grain Frosted Blueberry, 1ct.
(#38000-17196)



Rice Krispies Treats® Mini Squares made with Whole Grain
(#38000-14540)
Rice Krispies Treats® made with Whole Grain
(#38000-11052)
Rice Krispies Treats® Chocolatey Chip made with Whole Grain
(#38000-14567)

Kellogg's GRAHAMS & SNACK CRACKERS



Zesta® Mini Saltines made with Whole Grain
(#30100-10088)



Cheez-It® Crackers made with Whole Grain (9g)
(#24100-79263)



Cheez-It® Crackers made with Whole Grain (12g)
(#24100-10480)



Cheez-It® made with Whole Grain Atomic Cheddar Crackers
(#24100-10238)



Eagle® Whole Grain Popped Crisps Honey Barbeque
(#30100-10292)
Sour Cream & Onion
(#30100-10296)



Keebler® Animal Crackers
(#30100-20150)



Keebler® Eli's® Grahams Chocolate
(#30100-40239)
Keebler® Eli's® Grahams Cinnamon
(#30100-40221)
Keebler® Eli's® Grahams Original
(#30100-40213)



Keebler® Despicable Me™ Graham Snacks Honey
(#30100-11654)



Keebler® Scooby-Doo!™ Bones Cinnamon Grahams
(#30100-50689)



Keebler® Bug Bites® Cinnamon Grahams
(#30100-55644)



Keebler® Gripz® Graham Bits Cinnamon
(#30100-45682)
Keebler® Gripz® Graham Bits Chocolate Chip
(#30100-80741)

For additional items that align with the **USDA Smart Snacks Final Rule**, please contact your **Kellogg's Specialty Channels Sales Representative**.

MAKE AN IMPACT WITH *Kellogg's* K-12 A LA CARTE

Kellogg's® also provides leading brands that can be served under the Smart Snacks final rule entrée exemption

SMART SNACKS FINAL RULE ENTRÉE EXEMPTION CRITERIA

According to the Final Rule grain entrée exemption:

1. A school is able to determine which items qualify as a breakfast entrée item in the school breakfast program (SBP).
2. This can include whole grain rich, grain-only breakfast items served in the SBP.
3. The school is permitted to offer these entrees, including the whole grain rich, grain only breakfast items, as Smart Snack options at breakfast and lunch on the day of AND the day after the SBP service.

The following Kellogg items are eligible to be served under the Smart Snacks final rule entrée exemption.

Kellogg's READY TO EAT CEREAL



TM
**Kellogg's® Froot Loops®
For Schools**
(#38000-11467)



TM
**Kellogg's Frosted Flakes®
Multigrain For Schools 2oz.**
(#38000-12585)



TM
**Kellogg's® Frosted Flakes®
Multigrain For Schools**
(#38000-12585)



TM
**Kellogg's® Apple Jacks®
For Schools**
(#38000-11469)



TM
**Kellogg's® Cinnamon Flakes®
Multigrain For Schools**
(#38000-11460)



TM
**Kellogg's® Low Fat Granola®
Crunchy Clusters**
(#38000-11458)

Kellogg's TOASTER PASTRIES



**Kellogg's® Pop-Tarts® made
with Whole Grain Frosted
Blueberry, 2ct.** (#38000-17199)



TM
**Kellogg's® Pop-Tarts® Toaster
Pastries Made With Whole Grain, 2ct.
Frosted Strawberry** (#38000-55133)



TM
**Kellogg's® Pop-Tarts® Toaster Pastries
Made With Whole Grain, 2ct. Frosted
Frosted Cinnamon** (#38000-55125)



TM
**Kellogg's® Pop Tarts® made with
Whole Grain Frosted Fudge, 2ct.**
(#38000-12073)

Kellogg's PANCAKES, WAFFLES & FRENCH TOAST



TM
**Eggo® Bites® Mini Pancakes*
Blueberry** (#38000-92560) & **Maple** (#38000-92562)



TM
**Eggo® Bites® Mini Waffles*
Cinnamon** (#38000-92313) & **Maple** (#38000-92315)



TM
**Eggo® Bites® Mini French Toasts*
Chocolate Chip** (#38000-80801) & **Original** (#38000-80693)

*Made with colors and flavors from natural sources October 2016